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Mali Lithium to begin trading with new name, Firefinch Limited, on November 6

The new name and brand identity is part of the company's new strategic direction to focus on the Morila Gold Mine and becoming a mid-tier gold producer in Mali.



The company agreed to acquire the Morila Gold Mine in Mali in August

Mali Lithium Ltd (ASX:MLL) will commence trading under the name Firefinch Limited with the ASX code 'FFX' as of Friday, November 6.

The firefinch is the national bird of Mali and the name change will complete the company's adoption of a new brand and identity along with its new focus on gold.

"New strategic direction"

Executive chairman Alistair Cowden said the change heralds a new chapter and supports the company's strategic transformation initiated when the company agreed to acquire the Morila Gold Mine in Mali in August 2020.

He said: "The change to Firefinch represents the company's new strategic direction and corporate purpose.

"We have a remarkable growth opportunity, the right team in place and we are focused on unearthing the true potential of the Morila gold system.

"Morila has the potential scale and geology to quickly become a mid-tier gold producer in Mali - the best is yet to come."

Source: <https://www.proactiveinvestors.com.au/companies/news/933182/mali-lithium-to-begin-trading-with-new-name-firefinch-limited-on-november-6-933182.html>